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Manfred Fassler graduated in sociology, economics, political science and philosophy from the Freie Universität Berlin in 1975 and earned his doctorate in 1979.

He was a researcher and lecturer at the Freie Universität Berlin from 1979 until 1987 while at the same time working as an independent journalist. His fellowship from the German Marshall Fund of the United States led Manfred Fassler for a short research stay to the U.S.A. in 1984. In 1987, he was called to the Evangelisches Studienwerk, Villigst, where he began as Director of Studies and was four years later appointed Director. After his return as lecturer to the Freie Universität Berlin in 1991 he founded the Institute for Media. In 1995, Manfred Fassler earned his postdoctoral lecture qualification in sociology and became Professor at the University of Applied Arts Vienna where he lectured until 2002. Manfred Fassler has been Professor at the J.W. Goethe University in Frankfurt (Main) since 2001. He co-founded the CCID Center for Media, Knowledge Cultures, Imagination and Development at the J.W. Goethe University in 2001 and has since then been a partner of CCID.

Manfred Fassler has published a variety of books and articles with a focus on media anthropology, media evolution, binary media and cultures.

Cyrril Gutsch (DE)

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Born in 1971. Since 1995, Cyrril Gutsch has been working as an independent creative concept developer for strategy and design for major international companies.

From 1995 until 1997, he realised several art projects in co-operation with the performance artist Wolfgang Flatz in Munich. His work of art in the fields of media and conceptual work dating after 1997 was shown in exhibitions in Berlin, Frankfurt, New York, Hamburg and Munich.

In 1999, he started the creative organisation Cream01 Federation with offices in Munich, New York and Zurich. Since 2000, Cyrril Gutsch has created remittance work for national and international companies. In addition, he co-founded the CCID Center for Media, Knowledge Cultures, Imagination and Development at the J.W. Goethe University in Frankfurt (Main), where he has been partner since.



Theses

**“Think Space” –
A Concept of
Cross Intelligent
Knowledge-Generation**

In the last decade we faced a lot of knowledge-oriented concepts. Most of them were computer- or internet-based. Ideas like knowledge design, knowledge mining, knowledge management or digital augmentation defined knowledge as a resource, as a stable micro- or macro-structural set of waiting applications. Under short-term perspectives, the immediate usage of “how to do” is effective, these strategies use knowledge only as a monological set of knowing. The still hierarchical communicational paths and differentiations in the companies slowly erode the complexity of knowledge as an “open source”.

Most companies have no comprehensive knowledge of their own complexity and the permanent transformations of social and cultural environments which the different departments use as background for their professional actions.

Theses
**“Think Space” –
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Now, in times of reduced budgets but enhanced requirements, internal knowledge must be condensed and verified; not in sense of resource, but of multisided, open processes of knowledge generation and individual co-operation.

“Think Space” offers a meso-structural solution, which integrates the knowledge potentials of companies with outstanding innovation leaders in science, economy and art.

“Think Space” works for the economy as a knowledge enabler, as a space for safe, high level co-operation and knowledge processes and as a probe in epicentres of evolution.