

Prof. Dr. Rolf Krebs (DE)
Chairman of the Board of
Managing Directors
Boehringer Ingelheim
GmbH
Ingelheim

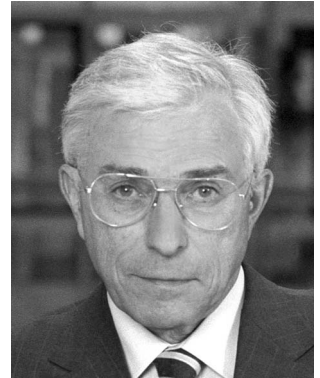
Born in 1940. Rolf Krebs studied medicine in Frankfurt (Main), Erlangen and Mainz from 1959 to 1966 and holds an MD and Ph.D. from the University of Mainz.

After a number of years of lecturing at the University of Mainz, Rolf Krebs started his business career with Bayer AG in Leverkusen in 1976 where he held various positions within research and development worldwide. In 1986, he assumed the position of Vice Director General of Bayer Italy S.p.A. in Milan. Since 1989, Rolf Krebs has been a member of the Board of Managing Directors of Boehringer Ingelheim and Chairman of the Board since 2001.

Rolf Krebs served as President of the European Federation of Pharmaceutical Industries and Associations (EFPIA) from 1996 to 1998 and as President of the International Federation of Pharmaceutical Manufacturers Association (IFPMA) from 2000 to 2002.

He holds various positions in the advisory boards of major German companies such as Barmenia Allgemeine Versicherungs-AG and Deutsche Bank AG.

In 1994, Rolf Krebs received an Honorary Doctorate from the Pharmaceutical Faculty of the University of Athens. He is an Honorary Member of the Bulgarian Pharmacological Society, a Foreign Member of the Bulgarian National Academy of Medicine and a Member of the European Academy of Sciences and Art. In 1999, he received the Grand Decoration of Honour in Silver for his services to the Republic of Austria.



Theses

**Secure the Future
of Companies by
Keeping up Their
Technological Basis**

1. Impact of technology changes on companies
2. Assessment of changes: early warning signals and their potential impact on economic parameters and organisational structure
3. Economic implication: profitability versus investment
4. Strategic considerations: example of the pharmaceutical industry:
 - importance of internal resources
 - outside collaborations
 - in-licensing
 - mergers