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Born in 1975. Between 1998 and 2001, Pierre Bessard visited seminars in classical liberal economics, philosophy and history at the Foundation for Economic Education, New York, and at the Ludwig von Mises Institute, Alabama. During this period, he also attended the Global Entrepreneurship Seminar at Shanghai-Syracuse School of International Business, Shanghai. In 2001, Pierre Bessard graduated with a Bachelor in business administration from Marymount Manhattan College, New York.

During his studies, he gained professional experience while working in Business Development at the New Media Department of Bloomberg L.P., New York, in 1998. Subsequently, Pierre Bessard joined Salomon Smith Barney Inc., New York, working in Financial Consulting within its Private Client Group. In 2000, he moved to Credit Suisse First Boston, Zurich, to serve in Investment Banking for the Equity Capital Markets in Switzerland.

Since 2002, Pierre Bessard has been acting as Political Editor at the Parliament Building Bureau of "L'Agefi" in Berne, a French-language financial daily newspaper. In this position, his analyses and commentaries focus on Swiss political affairs, financial and regulatory issues as well as on the political economy. He is an occasional guest writer in "Die Weltwoche" and "Reflexion". In 2004, Pierre Bessard contributed an essay on "Capitalism: curse or blessing?", published in the magazine "Bilanz". He is also a Member of the Juniorenkreis Publizistik of the Friedrich August von Hayek Gesellschaft.

Pierre Bessard has founded the Institut Constant de Rebecque. Additionally, he is recipient of the Jaguar Price of Geneva's Young Liberals as well as of a Media Price for Financial Journalism.