

Dr. Géza László (HU)
Chief Executive Officer
Antenna Hungária Rt.
Budapest

Born in 1963. Géza László attained a Ph.D. in financial economics at the Academy of Sciences and Budapest University of Economics in Hungary. Thereafter, he became a visiting student at the London School of Economics. Géza László also attended the Woodrow Wilson School Executive Studies Programme at Princeton University.

After spending five years as an Assistant Professor with the Budapest University of Economics, he worked as Senior Analyst before joining Matáv in 1996, where Géza László was Director of Strategy and Business Development. His role at Matáv was managing and valuing its business development projects including potential acquisitions. Following his assignment with Matáv, he was appointed Managing Director of CA-IB Budapest.

He joined Antenna Hungária Rt. in 1998 and became Chairman of the Board of Directors, a position he held until 2002. Since 1999, Géza László has been the company's Chief Executive Officer.



Theses
**The Challenges
to Growth in the
Infocommunications
Sector**

1. What are the effects of the EU-enlargement on the telecom sector in Central and Eastern Europe?
2. Owners vs. regulators: What is the role of the government after 2004?
3. Challenges to company managers: Lead, surf or simply survive?